

STANDARDIZE WHAT SCALES. QUOTE WHAT DOES NOT.

Directory listing revenue at scale. Custom AI and website work priced to the actual scope.

DIRECTORY LISTING & PROFILE Recurring listing service	AI VISIBILITY & EVIDENCE REVIEW Custom quote	CUSTOM AI & ONGOING SUPPORT Project / custom agreement
• Firm and lawyer directory presence • Claiming / verification • Enhanced profile information • Standardized service designed for scale	• 100-question or targeted analysis • Strong / Partial / Missing evidence • Lawyer, practice, location and intake gaps • Scope adjusted to firm complexity	• Private AI knowledge systems • Website evidence implementation • RAG / approved-answer workflows • Ongoing work based on actual workload

WHY CUSTOM PRICING?

A one-lawyer practice and a multi-office firm with dozens of lawyers, many practice areas and hundreds of pages are not the same job. Custom review, implementation and ongoing support are scoped before pricing is proposed.

CUSTOM QUOTE VARIABLES	RANKING INTEGRITY
Lawyers · offices · practice areas · website size · data sources · analysis depth · implementation · ongoing workload	Paid listings and professional services do not buy a guaranteed organic AI Legal Match, Google or external AI ranking.

LAW FIRM SERVICES: canadianlawdirectory.ca/law-firm-services.php

Ask about listing options, request a custom visibility scope, or discuss private AI / ongoing support.